

The Zenan Zip

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Bringing The *Best* In
The World Of *Glassware*

Choose IT. Design IT. Love IT.



Looking forward to the 2018 year, here we highlight some of the key glassware trends demonstrated at Ambiente. Innovation, creativity, and continual quality are just some of the great things ahead for Zenan.

Zenan Glass Trends for 2018

This past February, the Zenan team was international for Ambiente in Frankfurt, Germany. Ambiente is the leading consumer goods trade fair, where glassware manufacturers and other consumer sectors get to showcase new products for the 2018 year. We've compiled some of the highlights to demonstrate key glassware trends and innovative new products that will define 2018.



TRENDS

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The Bling Factor



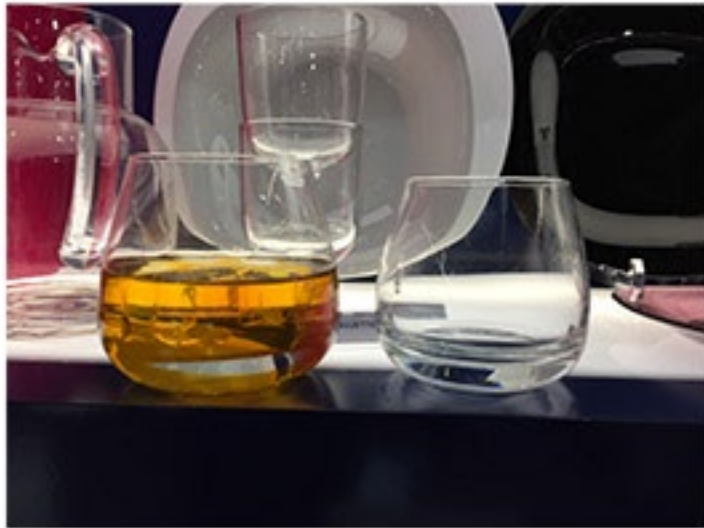
Spring 2018 is awash with crystals, platinum and gold. Evident in all aspects of tabletop décor, from cutlery to fine bone china, rocks and high balls, to wine glasses galore. As seen here, Fashion Icon Roberto Cavalli got into the mix showcasing his showstopper tableware design: absolutely stunning. Combining leopard skin pattern dinnerware with 24K gold cutlery and gold encrusted glassware.



Forever Whisky



Whisky continues its strong forward march as a drink of choice, spanning across all demographics, with one thing in common: the love of whisky! The glassware created to enjoy this specially crafted delicacy is as vast as the whisky offerings available today.



From heavy based, palm-hugging masculine rocks glasses, to fine crystal tumblers that are light to the touch, and opulent crystal pieces, the array of whisky glasses available is astounding.

Deep Etch and Cut Glass

Along with glass embellishments of all types, deep etching has created its own niche for Spring 2018. Fashionable tableware includes a vast array of cut glass, patterned glassware of all types, and rich designs that create a sense of serenity and oneness with the glass. Options of geometric, whimsical, or minimalist designs create pieces that are iconic and everlasting.



The Wine Collection

A consumer favourite, wine needs no introduction. Glassware designers for spring 2018 have continued to surprise and enchant us with their collections. Macaron, Reveal Up and Grands Vins have offered us the refinement and charisma of crystal, with new materials that marry beauty with durability never seen before.

Stemless wine glasses continue to dominate the North American markets for ease and simplicity at home. The consumer continues to demand style, and the new stemless wine glass designs are answering that challenge.



Craft Bartending

The discerning consumer wants to bring the experience home! Bar tools, stirring glasses, and branded glasses continue to delight the home bartender as they create new cocktails for all to enjoy.

Mixology, with its aromatics, fresh garnishes, and your favourite spirit, continues as a hot trend in 2018!



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